



Job Announcement: Director, Convergence Dialogue on Digital Disinformation

Position Overview:

Convergence Center for Policy Resolution (Convergence) seeks a creative, strategic, detail-oriented, and passionate leader in the area of digital disinformation to oversee Convergence’s new Dialogue on Digital Disinformation. The Director will be responsible for launching and implementing this new project focused on developing consensus-based solutions in the area of digital disinformation, with a particular emphasis on the differing roles of government, technology platforms, content generators, and users/consumers of social media. The Director will develop and execute project strategy; manage budget, performance measures, and project timeline; cultivate relationships with dialogue participants, stakeholders, consultants, project associates, and others; manage a “dialogue leading to action” with high level influencers and policy thinkers in the digital disinformation arena; facilitate the creation and implementation of solutions; and advance the project through fundraising.

About Convergence

Founded in 2009, Convergence is a 501(c)3 nonprofit organization that convenes people and groups with divergent views to build trust, identify solutions, and form alliances for action on critical national issues. We achieve this through structured, facilitated dialogue and long-term relationship building. Through proactive, nonpartisan engagement of influential individuals and organizations, we create new pathways that move our country and society forward. Our work demonstrates that trust, civility and compromise can shift the focus from winning the debate to collectively seeking solutions. More about our process can be found here:

<https://convergencepolicy.org/how-we-work/process/>. Convergence staff is concentrated in the Washington, DC and San Francisco Bay areas. For more information about Convergence, visit: www.convergencepolicy.org.

The Digital Disinformation Project

Convergence is in the initial stages (what we call the ‘Assessment Phase’) of researching and developing a project in the area of digital disinformation. The project director will play a lead role in ascertaining the framing for the project—e.g. the aspects of digital disinformation and scope the project will address. Among the areas of central interest are where the line should be drawn regarding regulation of, and accountability for, content generation and distribution on digital platforms. We will be considering concerns such as:

- Left unchecked, disinformation erodes trust in journalism and traditional news sources that seek to be purveyors of truth.
- Disinformation can undermine voter confidence in elections and our democratic systems; thus, addressing disinformation is foundational to a healthy democracy and civil society.
- Disinformation-based distrust in science (e.g. vaccination) can lead to public health, environmental and other problems.
- Foreign actors continue to propagate disinformation to create geopolitical instability.

- Black and Latinex communities have been uniquely targeted and impacted by disinformation campaigns, including disinformation related to vaccines, and disinformation related to the 2016 and 2020 elections.

Solutions arrived at through our convening process (described above) are likely to include those that are policy-driven, business-enacted, and consumer driven.

What do we need?

Convergence seeks a person with strong entrepreneurial, managerial and people skills who is committed to supporting the organization’s mission to develop collaborative, non-partisan public policy and private action solutions to challenging national issues. This person needs a strong grounding in technology-related issues of policy and practice that either include expertise on the issues of today’s digital disinformation landscape, or that make becoming expert about digital disinformation achievable. Successfully directing our projects requires nimbleness, adaptability, thought leadership, problem-solving skills, and extremely strong communications, interpersonal and diplomatic capabilities, as well as a commitment to working in a strictly nonpartisan manner with people of diverse, and often conflicting, points of view.

Principal Duties and Responsibilities:

With support from an outside facilitator and Convergence leadership, design and move participants through a Convergence dialogue process on digital disinformation to reach consensus recommendations and support implementation of those recommendations.

- Design and implement project strategy and build project team.
- Identify, engage, and maintain relationships with potential dialogue participants and other stakeholders and advisors who will be involved in the project.
- Design dialogue process, including number and structure of meetings and meeting content.
- Oversee meeting execution.
- Engage dialogue participants and others with relevant expertise and experience in between meetings in order to facilitate consensus development.
- Research issues and develop project reports and other documents.
- Support communications efforts on behalf of the project, including drafting articles and op-eds, and engaging in public speaking, webinars and other ‘interim deliverables’ to highlight Convergence’s work in this arena.
- Support fundraising efforts for the project, including cultivating donor relationships and supporting the Development team in drafting proposals and reports, to build on existing start-up funding, in coordination with Convergence senior leadership.
- Manage project finances.
- Coach, develop and mentor staff and interns.
- Build alliances and partnerships through networking and attending/presenting at conferences while acting as project ambassador.
- Serve as a member of the senior staff team of Convergence, assisting in organizational wide meetings and activities.
- Other duties as assigned or required.

Supervision Received:

General supervision by Convergence President/CEO.

Supervision Exercised:

Supervises project associate and interns. Supervises and coordinates with facilitator and other outside consultants as needed.

Partnership with Colleagues:

Works in close partnership with other leaders on the Senior Team and, especially, with fellow directors of Convergence Dialogues. Serve as client to Convergence's teams for Development, Finance, Communications, and Administration.

Required Qualifications & Skills:

- Graduate degree or comparable (preferably in law, public policy or related fields)
- Demonstrated background in technology issues and/or practice connected to digital disinformation
- Knowledge of and ideally professional connections with key organizations and entities in related sectors
- Exceptional decision-making and creative problem-solving skills and excellent political judgment
- Minimum of 5 years' experience managing large-scale projects
- Minimum of 5 years' experience in supervising other employees
- Ability to be nonpartisan/neutral and to welcome and honor all points of view
- Strong skills and experience in professional cross-divide work (e.g., mediation, facilitation, conflict resolution, relationship-building, coalition management, etc.)
- Strong communication skills, including interviewing, synthesizing, writing, and public speaking – with an emphasis on clarity, brevity and persuasiveness
- Flexibility, resilience and the ability to adjust strategy based on circumstances

Work and Location

While the position will operate remotely, candidates based in California will be given preference

- Potential travel several times per year

To Apply:

Email your application to jobs@convergencepolicy.org with “Director, Digital Disinformation” in the subject line. Applications should include: (1) a resume, (2) a tailored cover letter indicating your relevant experience and specific interest in the position, and (3) a writing sample.

Applications without a cover letter will not be considered. Please indicate where you saw the job announcement in the body of your email. Position available immediately. Applications will be reviewed on a rolling basis. No phone calls please.

Convergence values a diverse workplace and strongly encourages women, people of color, LGBTQ+ individuals, people with disabilities, members of ethnic minorities, foreign-born

residents, and veterans to apply. Convergence is an equal opportunity employer. Hiring decisions are made without consideration of race, color, creed, sex, sexual orientation, gender identity or expression, age, religion, national origin, citizenship status, disability, ancestry, marital status, veteran status, medical condition or any protected category prohibited by local, state or federal laws.