# Collaborative Problem-Solving: A Path to Wise and Durable Solutions

Building Together: Leading Collaboratively Across Differences Council on Foundations

May 2024

# CONVERGENCE



# Agenda



COLLABORATIVE

**PROBLEM-SOLVING** 

MINDSET

COLLABORATIVE PROBLEM-SOLVING PROCESS CLOSING

(

WELCOME AND OVERVIEW



# **Session Objectives**

- Participants begin to cultivate a problem-solving mindset
- Participants understand the steps of collaborative problemsolving
  - Participants have a framework for forging higher-ground solutions



# **Convergence: Who We Are**

### **Mission**

We build trust and bridge divides to solve critical issues and strengthen our democracy and society.

#### Vision

We envision a vibrant society built on broad collaboration and inclusion.

### **What Differentiates Us**

- Our rigorous problem-solving methodology and expert facilitation
- Our neutrality
- Focus on contentious, "stuck" issues
- Frame issues in a way that brings a truly diverse group to the table
- Development of higher ground solutions that go beyond compromise
- Design projects to lead to action and impact



## **Convergence Collaboratives Drive Real Change**

### We maximize impact through:



Changes in national, state, and local policy



Improvements in national conversation



Create unlikely alliances to move proposals to action



Changes in business practices



Catalyze funding for higher-ground solutions



Equip participants to champion collaborative approaches



Pilots & tests of public/private solutions



Ongoing changes in participant behavior

CONVERGENCE



## **Highlighted Examples of Convergence's Impact**



Walmart and McDonald's implemented practices to support upward mobility for their workforces, including greater access to higher education, career pathways initiatives, and predictable scheduling as a result of the *Working Up Collaborative* in 2018.



The *Education Reimagined Collaborative* spun off into an independent organization in 2019 and plays a catalytic role in the learner-center education movement.



On June 30, 2022, California's Governor Newsom signed legislation establishing the Office of Healthcare Affordability, which mirrored the recommendation issued by *Convergence's California Health Reform Dialogue* in March 2020.



## **Activity: Introductions**

### **Activity Directions**

- Write your responses on post its
- Post your responses on the chart paper
- 15 minutes

### **Questions**

- What is your name? Where do you work? Where do you live?
- What do you hope to learn during this session?

 What is your experience with convening? What worked? What didn't work?



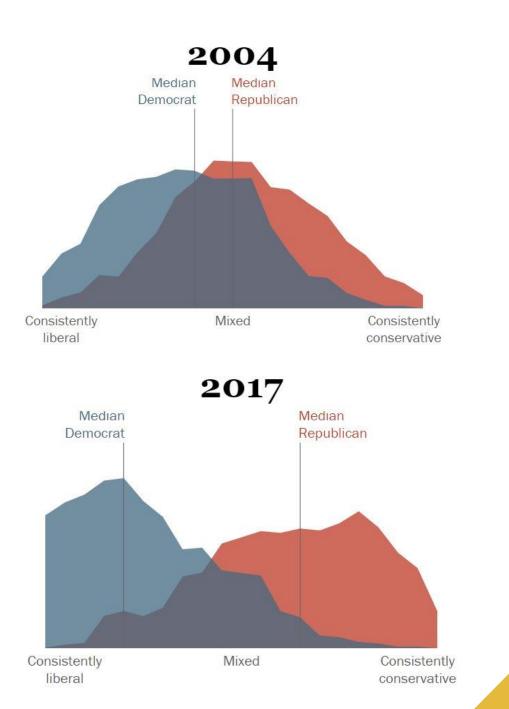
# Collaborative Problem-Solving Mindset



## Social and Political Divisions

More and more people are either allliberal or allconservative in their political positions and so are the politicians they elect





## Social and Political Divisions

#### **NEWYORK POST** Liberals really do drink more lattes

By Alessandra Malito, Marketwatch Published June 21, 2018, 11:27 a.m. ET

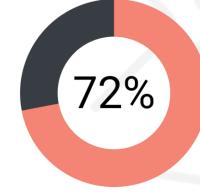
Americans are using their political party affiliation as a source of meaning and social identity, which informs how we play, what we buy, which movies we like, and even our sense of right and wrong.



# **More in Common**

79%

79% say, given the opportunity, they would play a part in reducing social division in America. Listen First Project

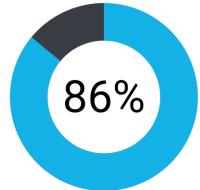


72% believe Americans have more in common than what divides us.

Public Agenda)

93% imp divi Stat who do s

93% of Americans say it is important to reduce divisiveness in the United States, including two-thirds who say it is very important to do so. Public Agenda)



86% of Americans believe it is possible for people to disagree in a healthy way.

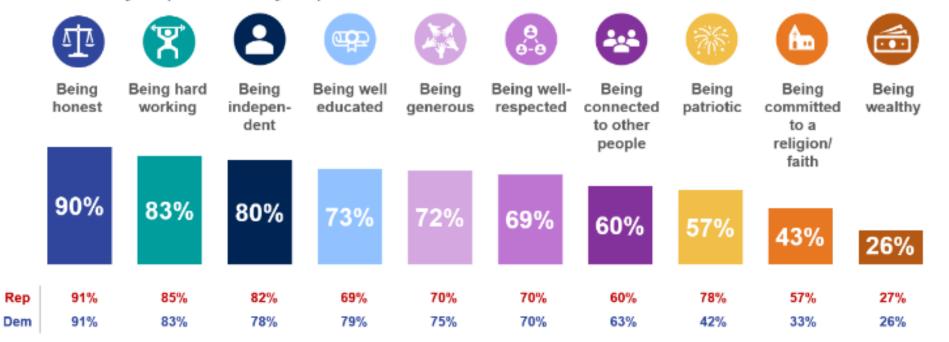
(Weber Shandwick)



# **Shared Values**

How important are each of the following values, if at all, for you?

% Extremely Important/Very Important



Source: Ipsos-FixUS Poll. September 2020



# **Mindsets Are the Foundation**

## **Typical Mindset**

- Conflict is scary and dangerous
- Assume **negative** intentions
- It is about the truth and who is right
- They are adversaries
- Goal is to win

## **Problem-Solving Mindset**

- Conflict is **healthy** and **important**
- Presume **positive** intent
- It is about conflict **perceptions**, **interpretations**, and **values** to be explored
- They are joint problem-solvers
- Goal is wise and durable solutions



# **Problem-Solving Mindset**

- Conflict can be constructive
- Everyone gets the **benefit of the doubt**
- Curiosity is the cure
- Relationships at the core
- Seek higher ground

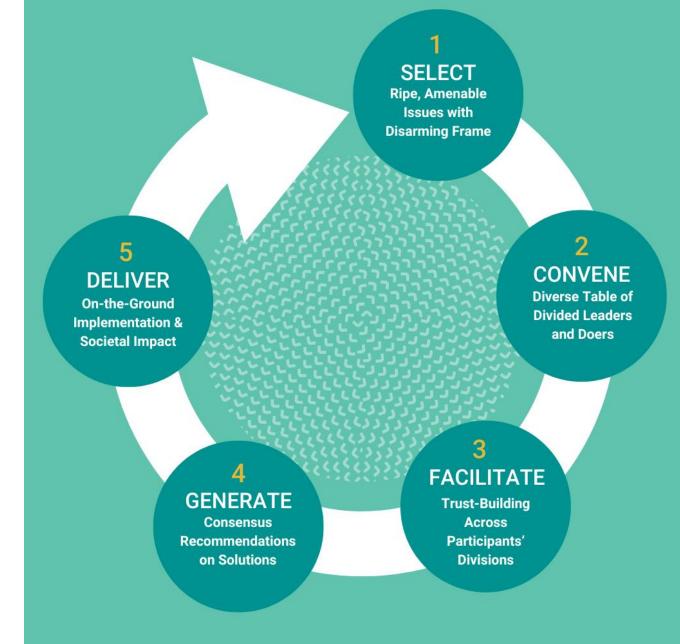




# Collaborative Problem-Solving Process



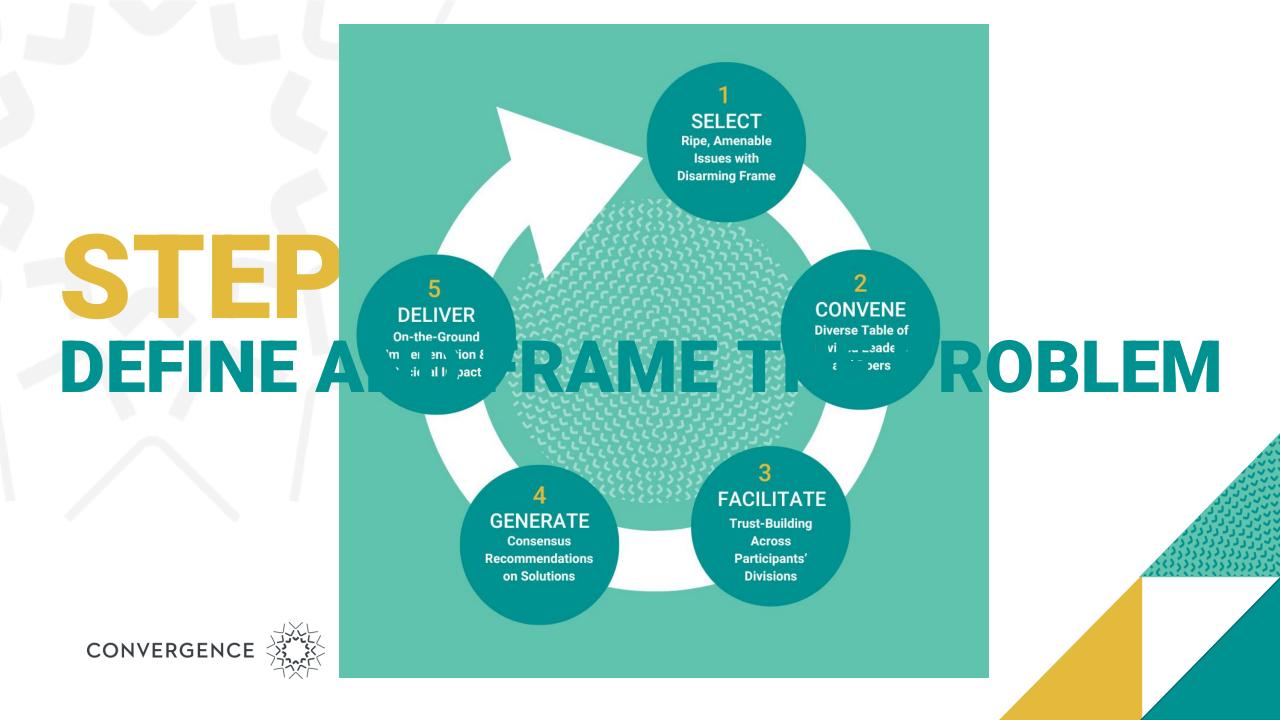
# Collaborative Problem-Solving Process



# IN THIS TOGETHER

A CROSS-PARTISAN ACTION PLAN TO SUPPORT FAMILIES WITH YOUNG CHILDREN IN AMERICA





# **Define and Frame the Problem**

### **Polarizing Framing**

- Economic Inequality
- Welfare Reform

### **Disarming Framing**

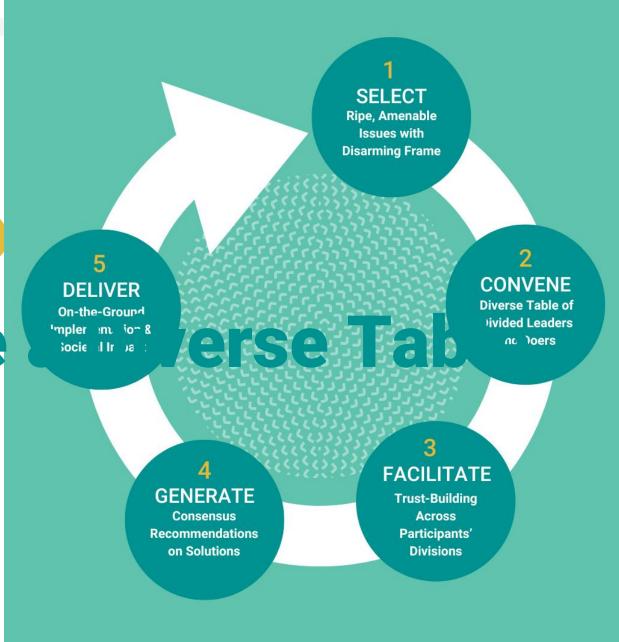
### Economic Opportunity

 Supports for Working Families



STEP Convene





# **Activity: Identify and Frame an Issue**

### **Activity Directions**

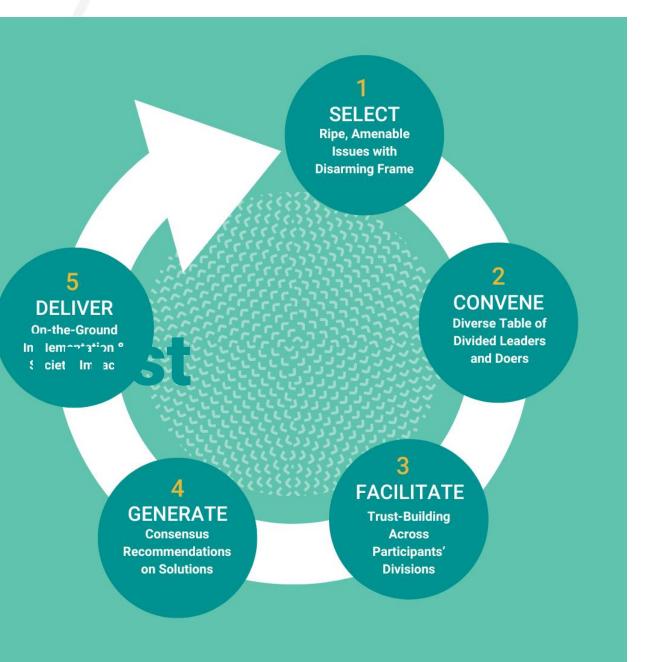
- Identify an issue impacting your organization or community
- Write a description in your workbook
- Debrief with your neighbor
- 15 minutes

- Who should you interview to create a better understanding of the issue?
- Who are the key parties that should be at the table to solve the issue?
- What is a neutral framing of the issue that will be inviting to all stakeholders?









# **Use Connecting Questions**

- Lead individuals and groups to make meaningful connections quickly
- Element of self-reflection and self-disclosure that help participants to identify shared values, goals and identities





- Where do your core beliefs on these issues come from?
- How were your views on this issue shaped?
- How do you feel that you and those who are aligned with your perspectives are misunderstood?
- Where is an area that you have mixed feelings or doubts on this issue?
- What is oversimplified about this issue?
- What does the world look like when we have addressed this issue?



## **Activity: Create Connecting Questions**

### **Activity Directions**

- Review list of connecting questions
- Identify one that you think would work well for the issue you selected
- Pair-share
- 10 minutes



# **STEP Generate**

Identify Interestsset in the act Needs

PENEL

**On-the-Ground** 

- Establish Common Goals
- Generate Options
- Create and Evaluate





sensus

GENERATE

D DT S TUS IS

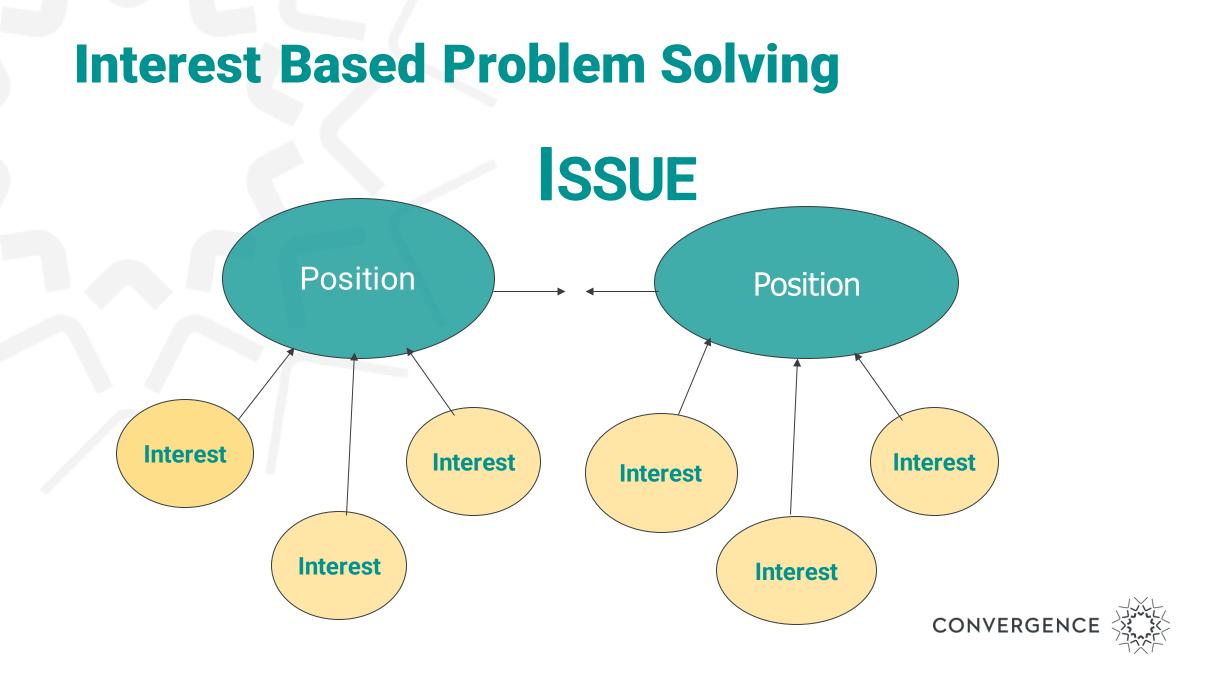
Recommendations

on Solutions

CONVENE Diverse Table of Divided Leaders and Doers

2

5 FACILITATE Scround Ns Solvestio Participants' Divisions



# **Focus on Interests, Not Positions**

# Issues are the **topics** or **areas of controversy** that people wish to discuss



# **Focus on Interests, Not Positions**

## **Positions (the what?)**

## Interests (the why?)

### A person's expressed, **fixed solution** to resolve the issue

A person's **needs that underlie** their expressed positions





## Should our state legalize marijuana?





# **Positions (the what?)**

### We need to legalize it!

## We need to **keep it illegal!**

# Interests (the why?)

## Legalize it

## Keep it illegal

- Therapeutic mental and physical health benefits
- Reduce prison populations for justice and economic interests
- Generate significant tax revenue for schools and other services

Roadway safety

Gateway drug

• Youth addiction and brain development impacts



CONVERGENCI

# **Interest-Based Problem Solving: Integrative Solutions**





**OPTIONS** Only Proposals That Include Others Needs Succeed 



Participants discuss whether Tennessee should allow temporary removal of firearms from individuals deemed to be a danger to themselves or others.

They also discuss criteria for removal, including risk of violence, and whether a mental health diagnosis should be considered.

# **Establish Common Goals**

- Essential needs are met. Families have access to jobs that pay enough income to meet essential economic, health, and safety needs.
- Relational and community connectedness. Families have relationships of acceptance, belonging, and reciprocity within the family as well as with the community. They are not isolated.



# **Establish Common Goals**

- Relational and community connectedness. Families have a wide network of support to overcome obstacles and set-backs and have a sense of hope and optimism about the future.
- Choice, agency, and diversity. Families have actual choices when it comes to living their lives and caring for children



## **Activity: Part I: Identify Interests and Shared Goals**

### **Activity Directions**

- Make a list of the interests of all stakeholders
- Create a list of shared goals or principles

- What is the "why" behind the positions?
- What are elements of the future that all stakeholders envision.



## **Activity: Part I: Identify Higher Ground Solutions**

### **Activity Directions**

 Develop solutions that include the interests of all parties

- What solutions include the interests of all parties?
- How do the solutions include others needs?



## **Activity: Part III: Your Issue**

### **Activity Directions**

- Identify the interests underlying the positions related to the issue you identified.
- Generate possible higher ground solutions.

- What is the "why" behind the positions?
- Which potential solutions maximize mutual gain?



## **Activity: Wrap-Up**

### **Activity Directions**

- Write down two takeaways from today's session, and one thing that will commit to do differently because of what you've learned
- Share with your neighbor
- Group debrief



## Resources

### Scan QR code





# **For More Information**

www.convergencepolicy.org

Mariah@convergencepolicy.org

Beth@convergencepolicy.org



