

# 2024 10 IMPORTANT BELIEFS MOST AMERICANS SHARE

As a small token of appreciation, we're excited to share our new list, **10 Important Beliefs Most Americans Share**. At a time when Americans are feeling so divided, it's helpful to have a reminder of the values we hold in common. Our differences are important too, and we believe navigating them becomes easier when we are grounded in what unites us. **Each of these points reflects the work we do together – and it's all possible because of you.**

## 1 Connection with Others

Spending time with loved ones, whether biological or chosen, is a **top priority** for most Americans. These connections sustain us through tough times, both personally and in our work. People with warm, supportive relationships **live longer, healthier, and more fulfilling lives** compared to those who are more isolated.

## 2 Reducing Division

Division is a major concern: **93% of Americans** feel reducing divisiveness is important, with two-thirds believing it's very important.

## 3 Common Ground

**71% of Americans** believe we have more in common than what divides us. It's easier to see when we step outside our bubbles.

## 4 Government Accountability

**90% of Democrats and 89% of Republicans** believe Government must be accountable to the people. As a matter of fact, 9 in 10 Democrats and Republicans agree on six key values, including fairness, accountability, and respect. Despite these shared beliefs, most people don't realize they have common ground.

## 5 Flourishing Families

**Voices from across the political spectrum agree** that in order for a family to flourish, their essential needs should be met; they should have family and community connectedness; they are equipped to overcome obstacles and setbacks; and they have autonomy to make childrearing decisions that align with their values.

## 6 Citizen Participation

**76% of Americans believe** citizen involvement is crucial for solving our community and national issues—something Convergence works to foster every day.

## 7 Firearms Views

**Nearly 70% of Americans** support funding community-based gun violence prevention programs. This highlights a motivation amongst American communities to work out solutions together.

## 8 Respect and Compassion

Democrats and Republicans each believe that only about one-third of the opposing side values "respect and compassion across differences." However, the reality is **that 9 in 10 Americans**—regardless of political affiliation—hold respect and compassion as core values.

## 9 Positive View on Immigration

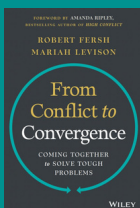
Despite concerns, **two-thirds of Americans** see immigration as a positive for the country. What could that mean for our future?

## 10 The American Dream

**7 in 10** of Americans say they've achieved or are on their way to achieving the American Dream. Does that resonate with you?

## BONUS

When released, ***From Conflict to Convergence***, hit #1 in Amazon's Business Decision-Making category! This incredible response shows the excitement for bridging divides and finding solutions together. You make it possible! There's still time to **order your copy** before the new year!



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